

**WQSM-FM / WRCQ-FM / WMGU-FM / WFNC-AM / WFVL-FM
EEO PUBLIC FILE REPORT
August 1, 2010 – July 31st 2011**

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over Reporting Period
1	All Access Music Group www.allaccess.com	N	2
2	Employment Security Commission 414 Ray Avenue Fayetteville, NC 28301	N	6
3	Fayetteville Observer 458 Whitfield Street Fayetteville, NC 28306	N	
4	Fayetteville State University 2520 Murchison Road Fayetteville, NC 28301	N	
5	Fayetteville Technical Community College 2201 Hull Road Fayetteville, NC 28303	N	
6	Methodist University 5400 Ramsey Street Fayetteville, NC 28311	N	
7	Troy State University 811 Stamper Road Fayetteville, NC 287303	N	
8	University of NC Pembroke PO Box 1510 Pembroke, NC 28372	N	
9	Ohio Center for Broadcasting 5330 East Main Street Suite 200 Columbus, OH 43213	Y	1
10	North Carolina State University 2100 Pullen Hall PO Box 7303 Raleigh, NC 27695	N	
11	Campbell University Fort Bragg PO Box 567 Buies Creek, NC 27506	N	
12	Employment Security Commission 118 West Fifth Street Lumberton, NC 28358	N	

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over Reporting Period
13	Central Carolina Community College 1105 Kelly Drive Sanford, NC 27330	N	
14	UNC Chapel Hill CB 3365 Chapel Hill, NC 27599	N	
15	Winston Salem State University 601 Martin Luther King Drive Winston Salem, NC 27110	N	
16	Duke University PO Box 90950 Durham, NC 27708	N	
17	Campbell University PO Box 70659 Fort Bragg, NC 28307	N	
18	Lumbee Regional Development Association PO Box 68 Pembroke, NC 28372	N	
19	Robeson Community College Hwy 301N Lumberton, NC 28359	N	
20	Campbell University Dean for Student Relations PO Box 218 Buies Creek, NC 27506	N	
21	North Carolina Central University PO Box 19585 Curham, NC 27707	N	
22	Wake Forest University PO Box 7427 Reynolds Hall Room 8 Winston Salem, NC 27109	N	
23	Fayetteville NAACP PO Box 364 Fayetteville, NC 28302	N	1
24	Shaw University Placement Office 118 E. South Street Raleigh, NC 27611	N	
25	St. Augustine's College 1315 Oakwood Avenue Raleigh, NC 27610	N	

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over Reporting Period
26	North Carolina Association of Broadcasters PO Box 627 Raleigh, NC 27602	N	
27	UNC School of Journalism & Mass Communications CB 3365 Carroll Hall Chapel Hill, NC 27599	N	
28	Intercompany Posting Cumulus	N	4
29	Campbell University Career Advisor PO Box 218 Buies Creek, NC 27509	N	
30	Job Fair	N	
31	Referral	N	6
32	Walk In	N	5
33	Station Website www.q98fm.com www.rock103rocks.com www.magic1069.com www.wfnc640am.com	N	11
34	Station On Air Announcements	N	33
35	Cumulusjobs.com	N	
36	Inside Radio	N	3

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over Reporting Period
37	Station Open House	N	1
38	Monster.com	N	
39	Station Internal Posting	N	6
40	Pipeline NC	N	
41	Fayettevillehelpwanted.com	N	1
42	Craigslist.com	N	1

TOTAL INTERVIEWEES OVER REPORTING PERIOD

24

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Host Station Open House	Station cluster held an "Open House" job fair on 6/6/11 open to anyone interested in learning more about radio sales as a career. Attendees were given a tour of the stations and an opportunity to discuss radio sales with station personnel. The stations also publicized this event on air. Station participants include Director of Sales, Stephen Roberts, Business Manager, Kathy Conrad Promotions Director Flo Knight and Sales Representatives Lisa McCutcheon and Pat Talkington.
2	Participate in Career Fair	Allison Hagin, Promotions Department and Stephen Roberts, Director of Sales attended the Fayetteville Technical Community College Career Fair on 3/16 /11. The event offered us an opportunity to meet with graduating students and talk to them on an individual basis and show them our presentation about a career in radio.
3	Management Level EEO Training	On 1/20/11, Market Manager Greg Sher and Business Manager Kathy Conrad attended an EEO Recruitment Training conference. FCC EEO Rules were presented by Wiley Rein.
4	Internship Program	Our program gives a comprehensive look at our industry through hands on experience. Our project handbook gives each intern a chance to interface with key managers and employees to gain an understanding of our internal operations and how all departments come together to create our product and services. K Brown = Fayetteville State University 6/7/10 – 12/20/10 H Ward = University of NC at Pembroke 5/31/11 – 8/4/11 K Stepp = University of NC at Pembroke 6/1/11 – 8/5/11